



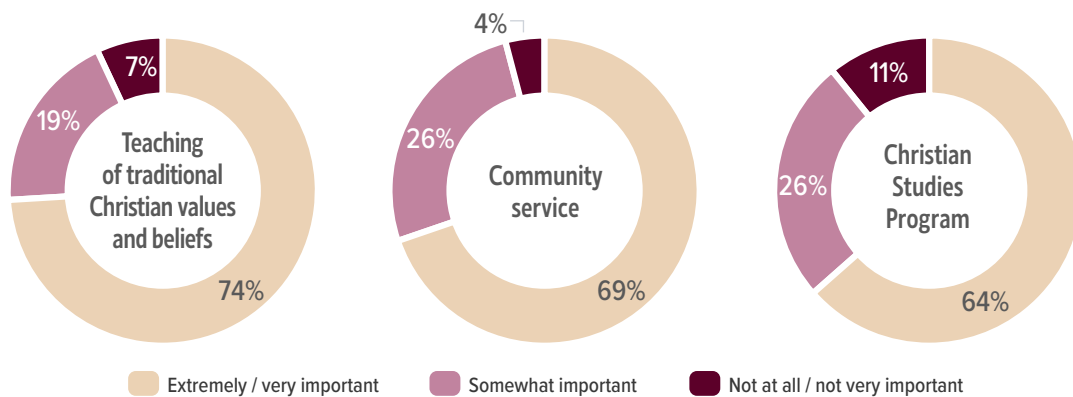
# Why Parents Choose Christian Schools

Christian Schools Community Profile Survey

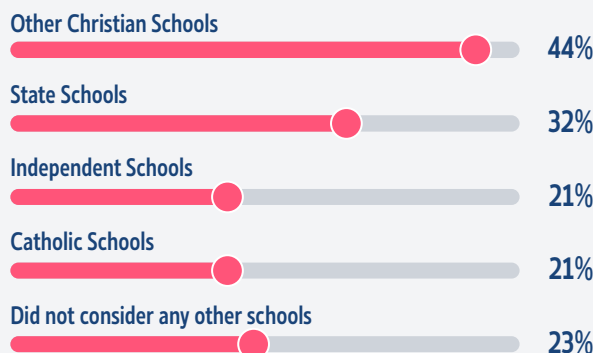


## Parents Pursue Christian Values and Beliefs

The dominant reason why parents are choosing Christian schools was for the distinctly Christian values and teaching, with 54% of parents selecting 'values that align with my own' as the primary determinant. When asked what practices should be most important at a Christian school, 74% of parents indicated teaching of traditional Christian values and beliefs was extremely, or very important.



The importance of community service (69%) and the demonstration and application of Christian values and beliefs was also highly regarded by parents.

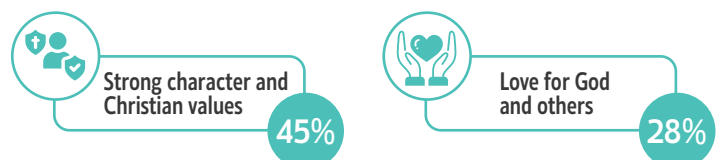


When considering schooling options for their children, 44% of Christian school parents would **only consider other Christian schools** and over a fifth of all parents (23%) did not consider any other school but the Christian school they enrolled in.

*\* Respondents could select multiple options*

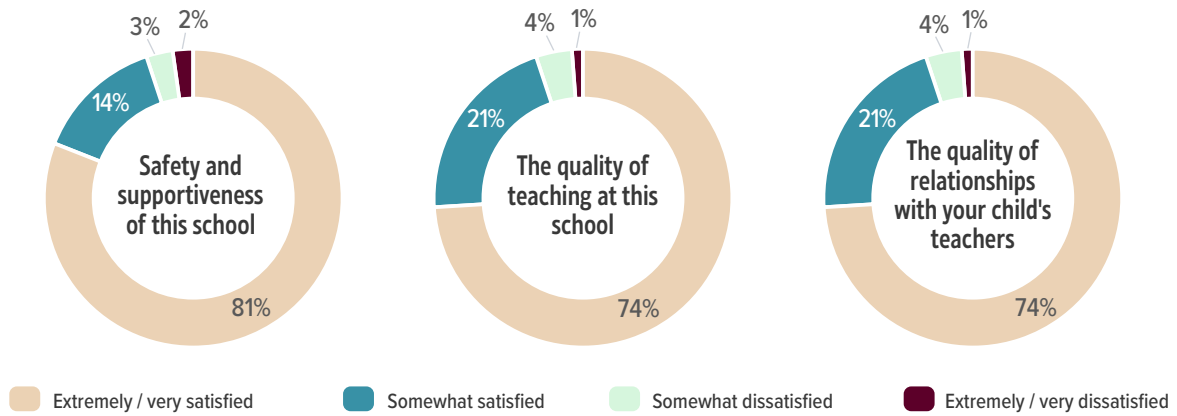
## Value-Added Outcomes Families Hope their Children will Achieve from School

The most important value-added outcome that families hoped children would achieve through attending a Christian school was **strong character and Christian values** (45%). This was followed by a desire to see graduates have a love for God and others (28%).



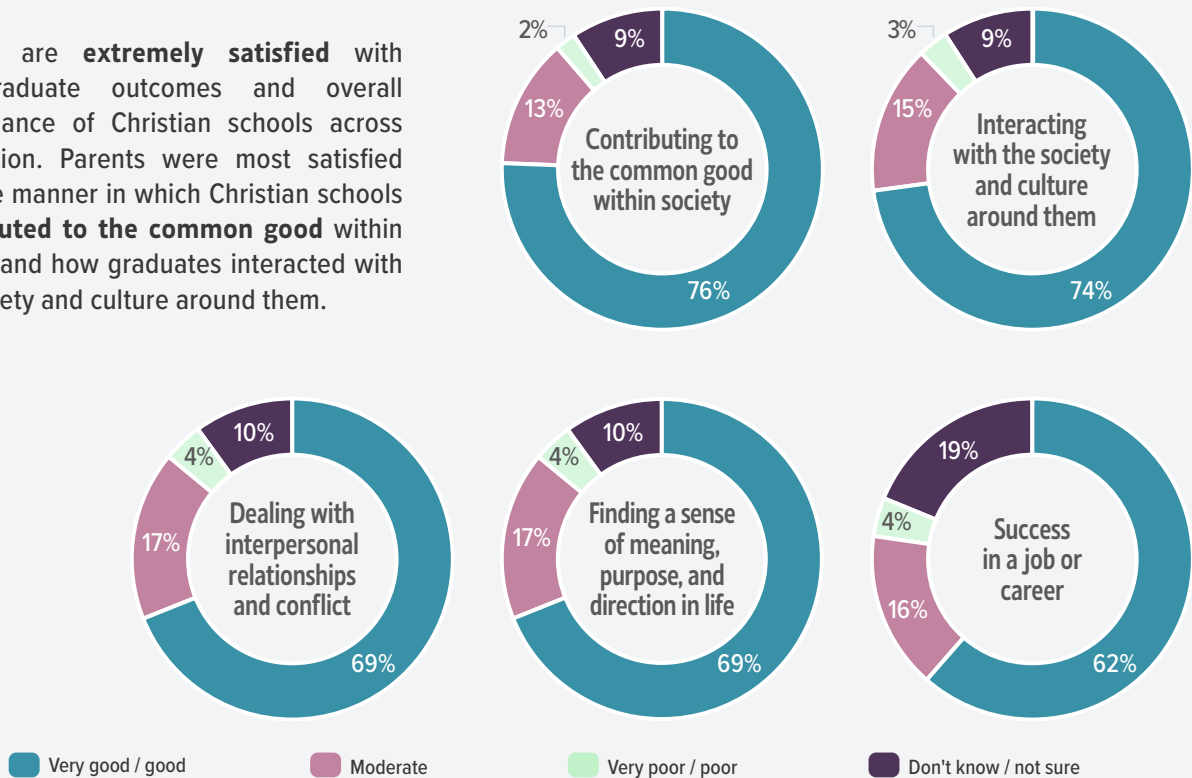
## High Parent Satisfaction with the Support and Quality of Relationships

Families are overwhelmingly very satisfied with the 'Safety and supportiveness' of their Christian school, with the 'quality of teaching' and the 'quality of relationships between teachers and students'.



## Parents Value Holistic Graduate Outcomes

Parents are **extremely satisfied** with the graduate outcomes and overall performance of Christian schools across the nation. Parents were most satisfied with the manner in which Christian schools **contributed to the common good** within society and how graduates interacted with the society and culture around them.



We chose a Christian school for our children because of the safe and nurturing environment.

The teachers really do care and we could not be happier with the school and the overall quality of education.